

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2106451-1	Order #	2106451
Invoice Date	11/08/20	Alt Order #	WOC12757547
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/30/20 - 11/03/20
Advertiser	POL/ Jason Nemes / R / ST HOUSE / KY		
Product	TV		
Estimate #	1258		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	287		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39784AG		
Advertiser Ref	131332		
Product 1	332		
Product 2			

Billing Address:

**Medium Buying LLC / POL**  
**Attention: Accounts Payable**  
**815 Grandview Ave Ste 600**  
**Columbus, OH 43215**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/20	10/31/20	GOOD MORNING AMER 7-9a ICA		-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20    11/01/20    -----S-                    1            \$125.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WHAS    Sa    10/31/20    8:59 AM    GOOD MORNING AMERICA    7-9a                    :30    KYHD33JN1029H                    \$125.00    NM									
3	10/30/20	10/31/20	ABC PRIME COLLEGE FOOTBALL	8-1130p	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20    11/01/20    -----S-                    1            \$750.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WHAS    Sa    10/31/20    9:34 PM    ABC PRIME COLLEGE FOOTBA    8-1130p                    :30    KYHD33JN1029H                    \$750.00    NM									
4	11/02/20	11/03/20	WHAS11 WAKE UP NE WS @ 6A	6-7a	MT-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20    11/08/20    MT-----                    2            \$150.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WHAS    M    11/02/20    6:41 AM    WHAS11 WAKE UP NEWS @ 6A    6-7a                    :30    KYHD33JN1029H                    \$150.00    NM 2    WHAS    Tu    11/03/20    6:41 AM    WHAS11 WAKE UP NEWS @ 6A    6-7a                    :30    KYHD33JN1029H                    \$150.00    NM									
5	10/30/20	10/30/20	WHAS11 WAKE UP NE WS @ 6A	6-7a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20    11/01/20    ----F--                    1            \$150.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WHAS    F    10/30/20    6:20 AM    WHAS11 WAKE UP NEWS @ 6A    6-7a                    :30    KYHD33JN1029H                    \$150.00    NM									
6	11/02/20	11/03/20		7-9a	MT-----	:30	2	\$250.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2106451-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20
Advertiser	POL/ Jason Nemes / R / ST HOUSE / KY		
Product	TV		
Estimate #	1258		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
GOOD MORNING AMER ICA									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/20	11/08/20	MF-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	M	11/02/20	7:49 AM	GOOD MORNING AMERICA	7-9a	:30	KYHD33JN1029H	\$250.00 NM
2	WHAS	Tu	11/03/20	7:43 AM	GOOD MORNING AMERICA	7-9a	:30	KYHD33JN1029H	\$250.00 NM
7	10/30/20	10/30/20	GOOD MORNING AMER 7-9a		----F--	:30	1	\$250.00	NM
ICA									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	----F--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	F	10/30/20	8:40 AM	GOOD MORNING AMERICA	7-9a	:30	KYHD33JN1029H	\$250.00 NM
8	11/02/20	11/02/20	WHAS11 NEWS @ 4P	4-5p	M-----	:30	1	\$110.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/20	11/08/20	M-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	M	11/02/20	4:13 PM	WHAS11 NEWS @ 4P	4-5p	:30	KYHD33JN1029H	\$110.00 NM
10	10/30/20	10/30/20	Inside Ed 730-8p	730-8p	----F--	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	----F--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	F	10/30/20	7:45 PM	Inside Ed 730-8p	730-8p	:30	KYHD33JN1029H	\$325.00 NM
<u>Total Spots</u>							<b>10</b>		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,510.00</b>
<u>Agency Commission</u>	<b>\$376.50</b>
<u>Net Amount Due</u>	<b>\$2,133.50</b>

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